News Bulletin

# ICT Coalition for Children Online

This bulletin aims to providing some examples of the actions and initiatives carried out by the members of the ICT Coalition for Children Online

## **Upcoming Events**

- Seminar about how innovative partnerships and technology can empower kids on the internet Arranged by Telia Company at Swedish political week 6 July 2016 together with Swedish Police and partners (private companies and NGOs) https://www.telia.se/foretag/events/almedalen2016/seminarium-3
- International Conference on Fight against Online Child Sexual Abuse in Helsinki from 15th to 16th of September 2016, with the objective of the conference is to strengthen partnership between public, private and NGO sector in fight against child sexual abuse.
- Conference on how we can fight CSAM through partnerships across the society 5 Oct 2016 http://www.skillnadpariktigt.se/
- Nordic Forum against Child Sexual Exploitation Online arranged by ECPAT Sweden 16-17 Nov <a href="http://us7.campaign-archive2.com/?u=8111a210ce1f7e0e0e7449725&id=00a747399d&e=da4a7a5264">http://us7.campaign-archive2.com/?u=8111a210ce1f7e0e0e7449725&id=00a747399d&e=da4a7a5264</a>

#### **Initiatives**

Fighting CSAM in the corporate network. Implementation of system throughout Telia's Nordic and Baltic operations. Presentations about the initiative in various forum. Initiating a Telia Children Advisory Panel to learn about how children and young people experience their lives on internet. An initiative to really listen to the kids, about what they see are the risks and opportunities.

#### MYBEE app

In April a new Mybee app was launched, free of charge and available to everyone in the Netherlands, regardless of the provider. All children from the age of 2 to 6 years old can safely gain access to the most fun games, movies, websites and apps.

In 2009, KPN launched a desktop version of Mybee. To help parents and teachers letting their children discover the internet in a safe manner. Now, seven years later, children discover the internet at an



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even younger age. And the laptop is increasingly replaced by tablets. Therefore Mybee is now created for the youngest, with an app specifically for the tablet.

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Mybee helps young children in taking their first steps on the Internet. Not by saying what they should not see, but by showing them what is fun. Mybee is designed together with children and parents. A professional editor with a background in education, continuously adds the latest content.

While playing and learning they discover the online world. Within secure borders. There is an adequate supply for every age, which can be easily limited or expanded by the educator or parent. So every child can be online in a safe and fun way, anywhere and anytime.

For more information or to get an impression of Mybee please visit <a href="http://www.mybee.nl">http://www.mybee.nl</a>

For Telefonica teaching the future generations to make positive use of the Internet is essential to ensure their online safety. Therefore, we support families in the challenge of educating young people in responsible use of the Internet and technologies, as well as providing them a secure digital environment enabling better development of minors.

In response to these objectives, Telefonica released the following initiatives:

- The awareness and educational programme: "Pilar y su celular" with the aim to offer children and parents advice on the responsible use of the mobile phone <a href="http://www.pilarysucelular.com">http://www.pilarysucelular.com</a>). The programme, in partnership with Pantallas Amigas, includes:
  - o A guideline of good online privacy practices.
  - o 10 animated videos related to the responsible use of Smartphone.
- o A guideline and an animated video to know how to protect the environment with our Smartphone.
- The first face-to-face meeting to discuss with parents about the challenges of the digital family life.
- The launch of the service Pack Protección Online: an insurance that provides tools for a better Internet experience (<a href="www.packprotecciononline.es">www.packprotecciononline.es</a>).
- A new collaboration: Telefonica and Spanish National Police have launched Ciberexpert@, an educational programme to help children to understand how to manage the use of the devices connected to Internet (<a href="www.ciberexperto.org">www.ciberexperto.org</a>).

Also, as part of our commitment to a digital future which benefits everyone, Telefonica has created Digital Family, an online resource Centre where everyone can find answers to the questions about ICTs and children. The platform is also a place to share experiences and testimonies and to overcome the challenges and difficulties which both children and adults face due to technological changes and the constant appearance of new applications and services (<a href="www.familiadigital.net">www.familiadigital.net</a>).

> Portugal Telecom Foundation ("PT Foundation") joined the Portuguese Safe Internet Consortium, following the invitation received in the framework of the "Comunicar em

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Segurança" program, the PT Foundation national initiative based on awareness sessions aiming to provide students and teachers of primary and secondary schools, as well as parents and guardians, with the ICT knowledge needed for a responsible and safe use of the internet and mobile phones.

The Safe Internet Consortium in Portugal is coordinated by Fundação de Ciência e Tecnologia (FCT) and composed by Direção Geral de Educação (DGE), by Instituto Português da Juventude e do Desporto (IPDJ), by Microsoft and, from now on, by PT Foundation. Its objectives are the promotion of a safe use of the Internet, combating illegal content, minimizing negative impacts on people and raising awareness of the society to the risks associated with the incorrect use of the Internet. Over the years, the Consortium has coordinated the development and joint efforts regarding activities in the areas of awareness, combating illegal content, content filtering and labeling; it has involved civil society in the Child Safety topic and created a solid database of information related to the use of new technologies by young people.

The integration of the PT Foundation in this Consortium will strengthen its own positioning in the field of child safety online and will improve the support provided by the Consortium to the community, including by making Portuguese Hotlines ("Help" and "Alert" lines) free for the users, by sharing its own experience and educational resources and, in general, by extending the scope of its actions.

Comunicar em Segurança Program:

http://www.fundacao.telecom.pt/en/Home/Education/CommunicatingSafely.aspx and http://www.comunicaremseguranca.sapo.pt/

Portuguese Safe Internet: <a href="http://www.internetsegura.pt/">http://www.internetsegura.pt/</a>

➤ Orange Poland participated in this year's Europe-wide "Get Online" week from 23-29 March. This year, the theme of jobs took centre stage with workshops dedicated to new technologies. The event targets young people who, despite their deftness at browsing the Internet and their ease with social networks, do not always have the digital skills needed for a workplace dominated by new information and communication technologies.

Orange took part in the event to raise awareness amongst Internet users about how to use the Internet safely and smartly. Orange Poland volunteers went into schools, libraries and community centres across the country with the express aim of meeting children, young people and the elderly and guiding them in the ways of the digital world.

As part of Orange Poland's digital education and corporate social responsibility initiatives, Orange is connecting around 10,000 schools to the Internet, which equates to some four million children, as well as bringing the Internet to more than 3,000 libraries across the country.

This is in addition to the Akademia Orange scheme, which subsidies initiatives by NGOs, cultural institutions and teaching establishments seeking to awaken young people's creative potential through digital technologies.

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➤ **Orange Romania**, together with Save the Children, organised digital education workshops in April for children aged between 10 and 13, in three major Romanian cities - Bucharest, Cluj and lasi.

840 children took part in 45 workshops dealing with issues such as online bullying, data protection, interacting with unknown persons on the internet, and internet dependency.

### > Facebook & Google Child Safety Summit, Dublin April 2016

In April, Facebook hosted their first joint child safety summit in collaboration with Google at Facebook's European HQ in Dublin. Over 150 attendees attended from NGOS from 18 countries, over a two-day event. Facebook shared their proactive efforts on safety, talked about product innovation and safety programmes, and invited external speakers to talk to the audience including Jim Gamble, ex head of CEOP, Jamie Bartlett from DEMOS and Alex Holmes from the Diana Award. Facebook also conducted a panel on the GDPR age of consent, led by Professor Sonia Livingstone and featuring John Carr and Facebook's Jyn Schultze-Melling amongst others. Facebook also invited 17-year-old vlogger, and Diana Award Anti-Bullying Ambassador Lydia, to take part in the age of consent panel. Here is her vlog from the event: https://www.youtube.com/watch?v=V7zjNwA6Vo8

> Child Safety Hackathon, Facebook, California, May 2016

In May, Facebook invited over 75 engineers from across industry, including Microsoft and Google, as well as from child safety NGOs, such as NCMEC, Thorn and InHope to the Facebook campus for a hackathon to develop tools and products that enhance child online safety. Read more here

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